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Headline:

Netflix Releases Findings from First-Ever Diversity & Inclusion Study

Tagline:

More disability inclusion is needed in front of and behind the camera.

Body:

In an effort to better showcase underrepresented storytellers, Netflix solicited the help of the USC Annenberg Inclusion Institute to conduct a study of their US commissioned films and series over a two-year period from 2018 to 2019.

The USC Annenberg report analyzes the makeup of Netflix's on screen talent as well as their creators, producers, writers and directors. The findings of the study are intended to identify areas where Netflix has been most inclusive, and shine a light on areas where progress is needed.

While the study focused primarily on race and gender, there was some review of disability:

- USC estimates 27% of the population identifies as having a disability
 - 11.9% of leads or co-leads from disability community, <1% in series – compared to 14% industry-wide in top films
 - 4.1% of main cast from disability community, 5/1% in series – compared to 2% industry-wide in broadcast series
 - 1.5% of all speaking roles from the disability community, 2.4% in series – compared to industry-wide 1.9% in top films

“We are appreciative of the fact that an organization like Netflix, that is at the forefront of so much of what's trending in the industry, has evaluated their programming through the lens of the disabled community,” comments President & CEO, **Mark Whitley**. “We look forward to their continued efforts to make on screen representation more accurately reflect the actual make up of people with disabilities, including more women and people of color.”

Netflix has created \$100M Fund for Creative Equity. This fund focuses on inclusion both behind and in front of the camera with the idea just as much as in front of the camera.

For more information on the study and/or Netflix's diversity and inclusion efforts visit:

- [Building a Legacy of Inclusion: Results From Our First Film and Series Diversity Study](#)
- [Annenberg Inclusion Initiative releases study of representation in Netflix original productions](#)