

**To:**

Social Purpose Committee (export from Survey Monkey)

**Attachment:**

2020 Week of Giving email (to all associates)

**Subject:**

Social Purpose Committee, Assemble!

**Body:**



A Message From:

*Human Resources*

Dear Social Purpose Committee,

We hope this email finds you well!

It's been awhile since we've last been in touch. COVID-19 has turned our world upside down, and we had to put our FirstService Residential committees (Social Purpose, Wellness, Events & Culture, and On-Site Engagement) momentarily on hold ... until now.

Earlier today we sent an email (see attached) to all our California associates announcing we have postponed our **Week of Giving** due to COVID-19.

However, despite our current circumstances, we remain committed to our Social Purpose and will be sending out information on how our people can give back in-person, digitally or monetarily during the COVID-19 pandemic.

This is where you come in! Here are several ways you can help promote our Social Purpose activities during COVID-19:

1. **Help spread the word!** Share the resources we provide (coming soon!) with your teams and encourage them to participate in ways they are comfortable.
2. **Share local opportunities to get involved.** Know of local organizations that are looking for volunteers/monetary donations? Share these opportunities with your local teams or Regional office!
3. **Let us know how you #FirstServeOthers on social media.** Share your volunteer work on Facebook or LinkedIn and tag FirstService Residential in California. Don't forget to post on Yammer in our **FirstService Residential – California** group as well!
4. **Send us your photos!** Encourage your teams to send photos of their volunteerism to [communications.ca@fsresidential.com](mailto:communications.ca@fsresidential.com) to be featured on FirstSource!

Thank you in advance for your support and for keeping our Social Purpose alive, even during difficult times. We will continue to assess the COVID-19 situation and provide you with updates on the status of our Week of Giving.

Please stay tuned for more information and resources on how to get involved in your local communities.